

DIPLOMA IN MASS COMMUNICATION PROGRAMME (DMCN)
COM1113: HUMAN COMMUNICATION
ALTERNATIVE ASSESSMENT: JANUARY 2020 SESSION

Alternate Assessment Questions

Answer **BOTH** questions. **(100 marks)**

1. Not all mediated communication is intended for mass audiences. The similarity with face-to-face is equivalent to whispering, using your indoor voice, or shouting at a football game. The sender decides the message and the receiver receives it.

What are the similarities shared by mediated and face-to-face communication? What are the major differences? Your essay should consist of 350-word count.

(50 marks)

2. Write an essay on each of the following pertaining to your self-disclosure concepts. Your answer should consist of 250-word count on each of the question given.

a. My Public Self

Write at least 5 traits or characteristics that others say about you which you strongly believe is also to be true about you.

b. My Hidden Self

Write at least 5 traits or characteristics that others say about you which you are willing to share.

(50 marks)

~ The End ~