

**FINAL
ALTERNATIVE ASSESSMENT**

(TAKE HOME)

Session : April 2021

Programme : Diploma In Mass Communication Programme (DMCN)

Course : COM2110: NEWS WRITING

Date of Examination : 25th July 2021 – 26th July 2021

Time : 08:00am – 08:00am Reading Time: Nil

Duration : 24 Hours

Special Instructions :

This paper consist of **ONE (1) SECTION**. Answer ALL **TWO (2)** questions. All questions carry equal marks.

For each question, you are required to provide answers NOT MORE THAN 500 words. You will be penalized for **TWO (2)** marks for each exceeding **FIVE (5)** words

IMPORTANT NOTE : **THIS PAPER SHOULD NOT BE TAKEN OUT OF THE EXAMINATION HALL**

Materials permitted :
N/A

Materials provided :
N/A

Examiner (s) : Wilfred Tan Kwang Shean, Murali Arumugam

Moderator : Mohd Khairul Irwan Mansor

This paper consists of **6** printed pages, including the cover page.

DIPLOMA IN MASS COMMUNICATION PROGRAMME (DMCN)
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Strictly do not copy and paste the case study and instructions in your answer sheet, label the questions you answered such as (1) and (2). You will be given 24 hours to complete and submit your answer to Blackboard.

Your answer should be **ONLY** submitted in WORD document and checked by SafeAssign.

The acceptable SafeAssign similarity percentage is 0-25%. From 26%-50%, your total marks will be deducted by 20%. Above 50% your marks will be deducted by 50%. Please do write your answers using your own word, copy paste directly from websites/ other sources will affect your SafeAssign similarity percentage. This assessment should be prepared individually.

Question 1

PRIME MINISTER'S RESPONSE TO HEALTH EXPERTS' OPEN LETTER

Thank you for your open letter to me dated 7th, January 2021. Let me express my appreciation that such an august group of professionals have provided proposals, ideas and opinions related to the management of the Covid-19 pandemic in Malaysia.

As you may be aware, on 15th, December last year, I welcomed five external health experts, all of whom are signatories to your letter, to share their views and advice in a meeting with senior ministers and officials from the government, with participation from the Ministries of Health (MOH), Finance, Trade and Investments and Bank Negara Malaysia.

Tan Sri Dr Noor Hisham Abdullah, the Director-General of the Ministry of Health, was able to respond to a number of points raised by the experts and to confirm that many of the concerns raised and proposals made had already been or were in the process of being addressed.

With respect to testing approaches, since June 2020, MOH has been using RTK-Ag as a screening test in the community. At that time, we were one of the first few countries in the world that had used the RTK-Ag as screening test. The RTK-Ag test kits were evaluated by the National Public Health Laboratory (NPHL) and the Institute of Medical Research (IMR) to ensure compliance with the standards required, and later approved by the Medical Device Authority (MDA) for wider use in the community.

In line with WHO guidelines, the RTK-Ag has been used as a confirmatory result when prevalence of COVID-19 was noted to be high in certain areas or populations. RTK-Ag test was used as a confirmatory test in Sabah since 5th, October 2020. Furthermore, MOH has set up five (5) RTK-Ag testing centres in Sabah to increase the capacity of the RTK-Ag testing. Up to 14th, January 2021, a total of 365,740 RTK-Ag tests had been conducted with positivity rate of 3.75 percent. This action had facilitated MOH in managing the outbreak in Sabah. We were able to identify the positive cases early, isolate and treat them and speed up contact tracing activities to reduce the spread of the disease to the community.

In view of the COVID-19 outbreak among foreign workers, MOH has worked together with SOCSO to conduct mass testing using the RTK-Ag test. This enables us to detect positive cases early and isolate them, thus curbing the spread of infection. Up to 13 January, 146,083 RTK-Ag tests had been done for foreign workers under the SOCSO screening programme, with 2.0 percent positivity rate and subsequent isolation.

The laboratory capacity has been increased to an average of 60,000 tests per day with the participation of private laboratories under strict monitoring by MOH, employing both Polymerase Chain Reaction (PCR) and the RTK-Ag tests. MOH is also researching alternative methods of testing, for example, saliva testing and other new methods available in the market. The MOH labs also routinely conduct testing to identify new variants of COVID-19 strains in Malaysia, thus enabling MOH to further improve its management strategies.

Recently, the MOH has announced that all suitable Category 1 and 2 patients who are not high risk can self-isolate and be monitored at home after a risk assessment is done to ensure the home environment is conducive and suitable.

Decanting patients to private hospitals will also help reduce the pressure on public hospitals and protect the already heavily burdened healthcare workers there. For a start, the Minister of Finance, the Director-General of Health and other senior government officials have held a discussion with senior management of private hospitals, owned by GLCs, to kick start the decanting initiative.

Yesterday, the Director-General of Health held another discussion with senior management of other private hospitals via video call and attended by almost 400 participants to start implementing the initiative. I am touched by the prompt support we have received from the private hospitals.

Thank you for laying out in your letter the importance of an all-of-the- society approach. Indeed, we have been pursuing this since the onset of the pandemic almost a year ago. I agree that we must continue and, where possible, enhance our efforts to engage with the communities, the industries, the private sector and other key components of our Malaysian society. Seeking ways to improve compliance with regulations in force for the greater good of our people remains the key priority of my administration, as does continuing efforts to improve prevention.

As you are aware, with the strategies implemented during the second wave, we were able to flatten the curve and managed to reduce the daily COVID-19 cases to a single digit for almost three months. However, with the increased movement of people and poor compliance to the Standard Operating Procedures (SOP) beginning with the Sabah state election, the daily cases had increased again, following which a third wave was declared on 20th September 2020.

Since then, the cases continued to rise, forcing the government to take more stringent measures such as the Proclamation of Emergency by the Yang di-Pertuan Agong under Article 150 of the Federal Constitution, which took effect from 11th January 2021 until 1st August 2021 to control the spread of COVID-19. Pursuant to the Proclamation of Emergency, the Yang di-Pertuan Agong has promulgated the Emergency (Essential Powers) Ordinance 2021 which allows the government to manage the pandemic more effectively.

As we continually consider these issues, I would like to welcome nomination of representatives from the signatories of your letter to meet with the Minister of Health, my Special Advisor on Public Health and myself, together with the relevant senior officials. I would be open to listen to your advice and ideas so that we can all collectively contribute to reduce the number of infections and subsequent impact on the lives of the rakyat. I agree to form a Health and Scientific COVID-19 Advisory Group which will advise the government on matters related to Covid-19 pandemic management, and I urge you to nominate suitable candidates to be members of this advisory group.

Let me also address the final point in your letter and assure you that my administration's primary focus is on managing the nation's response to this pandemic and on mitigating the stark social and economic consequences. I have called for, and will continue to call for, a collective endeavour.

I will continue to put aside politics, focus on working across society to end this pandemic and shepherding the country through difficult recovery that must follow. I appreciate your desire to support the government on this and look forward to engaging with your representatives accordingly.

Yours sincerely.

TAN SRIDATO' HAJI MUHYIDDIN BIN HAJI MOHD YASSIN






















Prime Minister

17th, January 2021

As a journalist working at The Star Online, you have received this media statement by the Prime Minister of Malaysia office this morning. By considering the overflow of information within the media statement, you are required to write a **HARD NEWS** based on an interesting angle, which you find it, might be much digestible by the public. This news piece will be published later in the evening with the inclusive of an interesting headline derived from the media statement.

(50 marks)

Question 2**How some of the Covid-19 vaccines compare**

Company	Type	Doses	Storage
 Oxford Uni-AstraZeneca	Viral vector (genetically modified virus)	x2 	 2 to 8°C (6 months)
 Moderna	RNA (part of virus genetic code)	x2 	 -25 to -15°C (7 months)
 Pfizer-BioNTech	RNA	x2 	 -80 to -60°C (6 months)
 Gamaleya (Sputnik V)	Viral vector	x2 	 -18.5°C (liquid form) 2 to 8°C (dry form)
 Sinovac (CoronaVac)	Inactivated virus (weakened virus)	x2 	 2 to 8°C
 Novavax	Protein-based	x2 	 2 to 8°C
 Janssen	Viral vector	x1 	 2 to 8°C (3 months)

Source: UK government, Reuters

You are a regular contributor for Reader's Digest Malaysia. The editor shared the infographic above to you, asking your thoughts on the different vaccinations brands that are found globally.

You are then being asked to produce a **FEATURE ARTICLE** regarding vaccinations brands that have been a debate for the Malaysians. The feature article needs to have a specific story angle, headline and be thorough in telling your point of view with reliable sources justifying your stand.

(50 marks)

~THE END~

COM2110 (F)/ April 2021 Session/ formatted