



**FINAL
ALTERNATIVE ASSESSMENT**

(COVER PAGE)

Session : August 2020

Programme : Diploma in Mass Communication (DMCN)

Course : COM1106: Introduction to Journalism

Date of Examination :

Time Start : December 17, 2020 (Thursday) @ 10:00am

Time End : December 18, 2020 (Friday) @ 10:00am

Duration : 24 Hours

Special Instructions :

This paper consists of **ONE (1) SECTION**. Answer **ALL TWO (2)** questions. All questions carry equal marks. For each question, you are required to provide answers between **400-450 words**. You will be penalized if you exceed the word limit.

Material permitted : NIL

Materials provided : NIL

Examiner(s) : Murali A/L Arumugam and Rafidahtul Abdul Rahim

Moderator : Mr Mohd Khairul Irwan Bin Mansor

This paper consists of 4 printed pages, including the cover page

DIPLOMA IN MASS COMMUNICATION PROGRAMME (DMCN)
COM1106: INTRODUCTION TO JOURNALISM
FINAL ALTERNATIVE ASSESSMENT: AUGUST 2020 SESSION
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Instructions: This paper consists of **ONE (1) SECTION**. Answer **ALL TWO (2)** questions. All questions carry equal marks. For each question, you are required to provide answers between **400-450 words**. You will be penalized if you exceed the word limit.

Strictly do not copy and paste the case study and instructions in your answer sheet, label the questions you answered instead, eg 1 (a), 1 (b). You will be given 24 hours to complete and submit your answer to Blackboard.

The acceptable SafeAssign similarity percentage is 0-25%. From 26%-50%, your total marks will be deducted by 20%. Above 50% your marks will be deducted by 50%. Please do write your answers using your own word, copy paste directly from websites/ other sources will affect your SafeAssign similarity percentage. This assignment should be prepared individually.

Question 1

MEDIA RELEASE

SEGAMAT MP EQUIPS 47 SCHOOLS WITH DIGITIZED HEALTH SCANNING SYSTEM TO CURB THE SPREAD OF COVID-19

SEGAMAT (JOHOR). Schools in Segamat, Johor are being fitted with facial recognition, mask detection and voice alert temperature gauging facilities to prevent potential fresh Covid-19 clusters springing from schools in the constituency.

The system uses high precision temperature measurement module with an accuracy level of +/- 0.3 degrees Celcius.

Thus far 20 schools have been fitted with this Automated Facial Recognition, Temperature Gauge and Mask Detection, a 3-in-1 system, which will hopefully prevent surprise clusters emerging in schools here.

Initiated by Segamat MP YB Dato Sri Dr Santhara immediately after schools re-opened in mid-July, the 20 schools are part of a two-phase plan to equip 47 schools in the Segamat constituency with the automated system. The first phase included equipping all schools with 2-3 pieces each of hand-held temperature scanners (the point and shoot variety) depending on student population.

“We hope these efforts will prevent any surprise clusters emerging from schools here,” said YB Dato Sri Dr Santhara

The 3-in-1 detection system simultaneously scans a face, records body temperature and matches it with the individual student’s school record and archives the information daily making it easier for retrieval at any stage. A voice alert linked to the temperature gauge will sound-off if temperatures are beyond normal.

Schools across the country opened for operations on July 15 with strict Standard Operating Procedures (SOP), after a three-month shutdown from March 18 following fears over the global pandemic.

According to product distributor Labquip (M) Sdn Bhd the system is unique and uses an 8-inch large HD screen with temperature accuracy of +/- 0.3 degrees Celcius. The system has a Binocular Live Detection facility which can distinguish between a real and dummy image further reducing the risk of fraud for face recognition.

“The system offers the closest accuracy levels and reduces human error. The data recorded is accurate to each individual student. It also helps reduce teacher’s workload,” said product manager Jaya Prakash Rao.

Under the two-phase plan, 47 schools have been identified for the project within Segamat. So far 20 schools involving some 39,000 students have been fitted with this portable system costing RM6,000 each under phase one of the programme. These schools include Chinese, Tamil and Agama schools here. Phase two has already begun.

One of the recipients, Sekolah Tinggi Segamat principal Puan Rohaya binti Md Zain said, it was a relief to have part of the SOP system automated.

She said when school reopened teachers were being assigned to physically take down details and monitor students in line with the Ministry of Education’s SOP which included physical distancing.

The new automation, she said, reduced the work and stress levels for teachers and ensured a smother SOP operation.

On July 1 Ministry of Education announced three models which schools could adopt based on space availability when they resumed operations under the new normal.

Majority of schools in Johor have adopted Model 1 which is the single session system inclusive of physical distancing. Only 15.8% of schools with space limitations have opted for Model 2, which is the two session system.

-ENDS-

For further information, please contact Rani @ 012-3795735. Dated: 27Aug2020

Using inverted pyramid method, write a hard news article within the word limit of 450 words based on the press release above. Include quotes in your article.

(50 marks)

Question 2

You are attached with the KL City Times local newspaper. Your editor suggests you this angle to develop a story.

How Malaysia celebrated its 63th birthday? Unlike previous years, this year's celebration is muted. No marches, no mass gatherings and no outdoor celebrations.

Produce a news feature article not exceeding 550 words based on the given angle.

(50 marks)

~ The End ~

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