

FINAL

ALTERNATIVE ASSESSMENT

Examination Paper

(COVER PAGE)

Session : August 2021

Programme : Diploma In Mass Communication (DMCN/DMC)

Course : **FIL1101 : Film Criticism**

Date of Examination : December 9, 2021 (Thursday)

Time : 4:00 pm – 6:30 pm Reading Time : Nil

Duration : 2 Hours : 30 Minutes

Note: 30 minutes is added into the duration of the examination to factor in any connectivity matters and for you to scan and upload your scripts.

Special Instructions :

Answer ALL questions.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : **Edi Hezri Hairi** and Tan Ching Mei

Chief Moderator : Mr Mohd Khairul Irwan Mansor

DIPLOMA IN MASS COMMUNICATION PROGRAMME (DMCN/DMC)
FIL1101: FILM CRITICISM
ALTERNATIVE ASSESSMENT: AUGUST 2021 SESSION

Alternative Assessments Rules and Regulations

Read the following very carefully and take responsibility to **prepare yourself to attempt the alternative assessment for FIL1101**. Carefully consider your readiness to attempt the alternative assessment.

The alternative assessment for FIL1101 is time based examination (2 hours 30mins)

(a) How it is Conducted

The questions will be released on a specific date and time via Blackboard (BB). Download the questions to your computer. **Answers have to be handwritten on A4 full scape paper**. Once completed, scan all the answer sheets (according to question and must be in order/sequence) and submit to BB before the end of the exam time. We will not accept any submission after the deadline.

(b) Technical and Material Requirements

To attempt this type of assessment you will need:

- A computer, tablet or smart phone that can access BB.
- Relatively good internet connection to be able to download and upload documents and pictures. Recommend to get additional or alternative data plan before the assessment to reduce risk of lost connectivity.
- A4 Full Scape paper to write your answer. All answers should be written in **BLACK/ BLUE INK and handwriting MUST BE LEGIBLE** so that it is easily seen for scanning purposes.
- A smart phone/ tablet that can take photos of your answer sheets and then scan each of your answer sheet into pdf format. One photo per answer sheet. The recommended app that could assist you would be **CamScanner** or **TinyScanner** and etc. You can download this from iOS or Google Play Store.
- Kindly keep a copy of the scanned answer sheets as a back-up plan. Transfer the scanned answer sheets (label them in sequence) to your laptop and upload to BB. A submission tab on Blackboard will be prepared. Late submission will not be accepted
- unless a proper justification being provided.

(c) Conditions and Rules of Time Based Examination

As this is an Off-site exam, the following rules will apply to maintain the integrity of the examination.

- Your attendance will be recorded based on BB log in time. Students are expected to log in 10 minutes before the scheduled exam time. Students who are late will not be given additional time.
- If you have applied to defer the alternative assessment, you should not log in at all. If you do log in, it will be considered as an attempt even if you do not submit any scripts at the end of the assessment deadline.
- You may log off after downloading the questions, but you need to log in to submit your scripts before the exam ends. Manage the connectivity risks by logging in before the deadline, upload your answer sheets by parts/question instead of waiting till the deadline to upload all. Plan ahead as sufficient time was added to the exam duration for you to scan and upload your answers.
- It is your responsibility to find a suitable venue / space to complete your exam. We will not accept any appeal for additional time or special consideration for any disruption you may face during the scheduled exam time.
- Your answers **MUST BE HAND WRITTEN** and legible, otherwise it will be given a zero. At the top of each answer sheet, write your student ID for easy identification.
- You are responsible to capture your answer sheets in a systematic, complete and clear manner. If your scanned document is illegible (cannot be read), this will affect the marks awarded.
- You must name your scanned file/document with the module code and your student ID. For example, FIL1101_J20xxxxxx.
- Submission after the deadline will not be accepted. Sufficient time has been allocated for you to scan and upload. Plan ahead.
- Any suspicion of misconduct (e.g. high similarity) will be investigated in accordance to the Academic Dishonesty Policies and Regulations outlined in your Student Handbook.
- These rules are to be read together with any other rules, regulations, policies and will be applicable as stated in the Blackboard. It will be upon the discretion of the School to determine which supersedes or takes prerogative in the event that there is conflicting /misinterpretation of the said rules and regulations.

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SECTION A (SHORT ANSWER QUESTIONS)

INSTRUCTION: Answer **ALL THREE (3)** questions. All questions carry equal marks **(20 marks per question)**.

Question 1

Cinematography affects how meaning is being perceived by the viewers.



- (a) Identify the above shot (*Forrest Gump*, 1994) in terms of its *shot size*, *camera angle* and *depth of field*.
(Total: 6 marks)
- (b) Based on the above shot, discuss how the *cinematography* creates meaning towards the viewers.
(Total: 14 marks)

Question 2

- (a) Explain the term “*mise-en-scene*”.
(Total: 4 marks)
- (b) Watch **ONLY** the first 3 minutes of the opening scene of *Parasite* (2018), and explain how the *mise-en-scene elements* communicate meanings to the audience.
Note: The video clip can be found in the Question Folder (“Video Clip”)
(Total: 16 marks)

Question 3

Sound is an important element in film.

- (a) List the **FOUR (4)** *types of sound* that can be used in a scene.

(Total: 4 marks)

- (b) Based on any **ONE (1)** scene from the film *Forrest Gump (1994)*, explain how the filmmaker used sound to create meanings of the film text.

(Total: 16 marks)

SECTION B (ESSAY QUESTIONS)

INSTRUCTION: Answer **ALL TWO (2)** questions. All questions carry equal marks **(20 marks per question)**.

Question 1

Discuss the importance of “*Genre Theory*” from the perspectives of a *Film Producer, Director* **AND** the *Audience*. Write an essay of not more than 350 words.

(Total: 20 marks)

Question 2

Write a comparative essay of not more than 350 words to compare between the *realist model* and *formalist model*. Support your answers with elaborations and relevant examples.

(Total: 20 marks)

~ **THE END** ~

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