

FINAL
Examination Paper

(COVER PAGE)

Session : August 2016

Programme : Diploma In Mass Communication (DMCN)

Course : COM1104: Media Law And Ethics

Date of Examination : 09 December, 2016 (Friday)

Time : 8:00am – 10:00am Reading Time : Nil

Duration : 2 Hours

Special Instructions :

SECTION A: Answer any **FIFTEEN (15)** terms.

SECTION B: Answer any **THREE (3)** short answer questions.

SECTION C: Answer any **TWO (2)** essay questions.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : Christopher Alex Johnson and Zakiah Abul Khassim

Moderator : Dr Tan Seng Teck

This paper consists of 4 printed pages, including the cover page

DIPLOMA IN MASS COMMUNICATION PROGRAMME (DMCN)
COM1104: MEDIA LAW AND ETHICS
FINAL EXAMINATION: AUGUST 2016 SESSION

Instruction: This paper consists of **THREE (3) SECTIONS**. Define **FIFTEEN (15)** terms in **SECTION A**; answer any **THREE (3)** questions in **SECTION B** and answer any **TWO (2)** questions in **SECTION C**.

SECTION A: Define **FIFTEEN (15)** terms out of the **TWENTY (20)** terms. All questions carry equal marks of 2 marks each. **(30 marks)**

Question 1

1. Public law
2. Unwritten law
3. Subsidiary legislation
4. Parliament
5. Stare decisis
6. Human rights
7. Capital punishment
8. Extradition
9. Evidence
10. Hacking
11. Censorship
12. Slander
13. Innuendo
14. Malice
15. Official secret
16. Trade secret
17. Patent
18. Industrial Design
19. Consequentialism
20. Utilitarianism

SECTION B: Answer any **THREE (3)** questions in the answer booklet provided. **(30 marks)**

Question 1

Describe the jurisdiction and powers of the Subordinate Courts in Malaysia.

(10 marks)

Question 2

Define defamation and discuss any **TWO (2)** defences for defamation in Malaysia.

(10 marks)

Question 3

Define a trade mark and describe any **THREE (3)** functions of a trade mark.

(10 marks)

Question 4

Define obscenity and explain the **TWO (2)** methods of which obscene material can be directly controlled in Malaysia.

(10 marks)

Question 5

Define advertising and discuss any **TWO (2)** ethical issues in advertising.

(10 marks)

SECTION C: Answer any **TWO (2)** questions in the answer booklet provided. **(40 marks)**

Question 1

The protection of reputation is dealt with primarily by the tort of defamation. Discuss the **THREE (3)** elements for defamation and describe any **TWO (2)** remedies available in a defamation claim.

(20 marks)

Question 2

For many years, the law of privacy has been unclear in Malaysia, and case laws show that judges are divided as to whether privacy laws exist in Malaysia. With reference to the relevant laws and cases, discuss the right to privacy in Malaysia, the various aspects of privacy and personal data protection law in Malaysia.

(20 marks)

Question 3

Copyright is a legal term used to describe the rights that creators have over their work(s). With reference to the relevant laws, discuss the various requirements that must be fulfilled to qualify for copyright protection in Malaysia.

(20 marks)