

FINAL
Examination Paper

(COVER PAGE)

Session : January/ February 2016

Programme : Diploma In Mass Communication (DMCN)

Course : COM1112: Human Communication And Media Issues

Date of Examination : March 16, 2016 (Wednesday)

Time : 8.00am – 10.00am Reading Time : Nil

Duration : 2 Hours

Special Instructions :

Section A: Answer any **THREE (3)** questions.

Section B: Answer any **TWO (2)** questions.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : Ms. Rafidahtul Bt. Abdul Rahim and Ms. Amrita Dhillon

Moderator : Dr. Nor Azura Adzharuddin

This paper consists of 3 printed pages, including the cover page

DIPLOMA IN MASS COMMUNICATION (DMCN)
COM1112: HUMAN COMMUNICATION AND MEDIA ISSUES
FINAL EXAMINATION: JANUARY / FEBRUARY 2016 SESSION

Instructions: This paper consists of **TWO (2)** sections. Answer **THREE (3)** questions in **SECTION A** and **TWO (2)** questions in **SECTION B**. All questions carry equal marks.

Section A: Answer any **THREE (3)** questions.

Question 1

Richard Moreland and John Levine (1982) created a model of group socialization based upon the assumption that individuals and groups change their evaluations and commitments to each other over time. List and explain **FIVE (5)** stages of socialization which mark this transition.

(20 marks)

Question 2

List and explain **FIVE (5)** types of socialization.

(20 marks)

Question 3

(a) List **TWO (2)** types of nonverbal communication with appropriate examples for each.

(6 marks)

(b) List and explain **SEVEN (7)** forms of nonverbal communication.

(14 marks)

Question 4

(a) Write **EIGHT (8)** steps in speech preparation.

(8 marks)

(b) List and explain **THREE (3)** features of group communication. Give example for each feature.

(12 marks)

Question 5

Communication scholars have identified a wide range of ways to handle conflict. There are five ways people can act when their needs are not met. Each one has very different characteristics. List and explain all **FIVE (5)** styles of expressing conflict.

(20 marks)

Section B: Answer any **TWO (2)** questions.

Question 1

Communication is one of the most important aspects in our life. Based on the **FOUR (4)** different types of needs, explain with appropriate example on how these needs can satisfy your life by communicating with others.

(20 marks)

Question 2

Building relationships are important. What's even *more* important is maintaining the relationships that we have built over the years. Write an essay no longer than 400 words on the **FOUR (4)** stages of relational maintenance and a rationale on the importance of each stage. Be sure to include relevant examples in your explanation.

(20 marks)

Question 3

Nature and nurture are both important for healthy human development. We tend to think that we are only nurtured by the people and the environment around us. Media too plays an important role in making us the person that we are. Write a short 400 word essay reflecting on the role media has played in nurturing you into the person that you are today.

(20 marks)

Question 4

Nonverbal communication is all types of communication that do not involve the exchange of words. There are several forms of nonverbal communication that being used worldwide in order to communicate. Explain **FIVE (5)** forms of nonverbal communication with appropriate example.

(20 marks)

~ **THE END** ~

COM1112(F)January/February2016

