

**FINAL**  
Examination Paper

(COVER PAGE)

Session : April 2019

Programme : Diploma In Mass Communication (DMCN)

Course : **COM1106: Introduction To Journalism**

Date of Examination : 28 July,2019 (Sunday)

Time : 5.00am - 7.00am Reading Time : Nil

Duration : 2 Hours

**Special Instructions :**

**SECTION A:** Answer any **THREE (3)** short-answer questions.

**SECTION B:** Answer any **TWO (2)** essay questions.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : **Rafidahtul Abdul Rahim** and Murali Arumugam

Moderator : Lucinda Joseph

*This paper consists of 5 printed pages, including the cover page*

DIPLOMA IN MASS COMMUNICATION PROGRAMME (DMCN)  
COM1106: INTRODUCTION TO JOURNALISM  
FINAL EXAMINATION: APRIL 2019 SESSION

**Instruction:** This paper consists of **TWO (2) SECTIONS**. Answer **THREE (3)** questions in **SECTION A** and **TWO (2)** question in **SECTION B**. All questions carry equal marks.

**SECTION A:** Answer any **THREE (3)** questions in the answer booklet provided. **(60 marks)**

**Question 1**

- (a) What is journalism? (2 marks)
- (b) Find the 5 W's and H for each news (18 marks)

(i) Puerto Rico increases Hurricane Maria death toll to 2,975

Officials in Puerto Rico now say 2,975 people died following Hurricane Maria - a devastating storm that struck the US island territory in September 2017.

The revised death toll is nearly 50 times the previous estimate of 64.

Governor Ricardo Rossello "accepted" the findings in a long-awaited independent investigation. Puerto Rico has struggled to repair its infrastructure and power grid since the storm, and is asking US Congress for \$139bn (£108bn) in recovery funds.

(ii) Venezuela crisis: Brazil to send army to safeguard border

Brazil announced Tuesday it is sending its army to the border to "guarantee law and order" amid an influx of migrants fleeing crisis-hit Venezuela.

President Michel Temer said in a televised address that Venezuela's "tragic" situation threatened peace in the whole of South America.

Millions of Venezuelans have fled their country due to hyperinflation, and food and medicine shortages.

(iii) BTS smash another record

The k-pop band's new single Idol was watched over 45 MILLION times on YouTube in the first 24 hours after it was released on Friday.

That means they've beaten Taylor Swift's record which she set when her track Look What You Made Me Do got 43.2 million views back in 2017.

BTS's latest video has now been seen over 88 million times.

**Question 2**

- (a) There are three steps to do in pre- interview, interview and post- interview process. List and elaborate each step appropriately. (15 marks)
- (b) List **FIVE (5)** main functions of a journalist. (5 marks)

**(Total: 20 marks)**

**Question 3**

- (a) List and explain **THREE (3)** theory of press systems (15 marks)
- (b) Explain the terms given below: (5 marks)
- i. Funnel interview
  - ii. Inverted funnel interview
  - iii. Open ended question
  - iv. Close ended question
  - v. Follow up question

**(Total: 20 marks)**

**Question 4**

List and explain **FIVE (5)** types of quotations with appropriate example. (20 marks)

**Question 5**

News value are a general guidelines or criteria used by media outlets to determine how much value to give to a story. List and explain **FIVE (5)** types of news value with appropriate example. (20 marks)

**SECTION B:** Answer any **TWO (2)** questions in the answer booklet provided.

**Question 1**

An interview is an important role in order to collect data in journalism. A good journalist will need to follow certain steps in order to come out with a good interview. Write an essay on how to set up a good interview with your interviewee. Your essay must be within 200-250 words with proper introduction and ending.

(20 marks)

**Question 2**

Based on the information given, write a news article not more than 250 words in total. You can add any appropriate information to complete your news article.

(20 marks)

what: One died in an accident between a bus and a car

who: Ali the car driver

when: Tuesday

where: Jalan Semarak, Kuala Lumpur

why: bus driver under drug influence and the bus go crashed to the opposite road

how: died due to internal bleeding

quotations: "We are on our way to my convocation at Universiti Sains Malaysia," said the 23 years old daughter, Amina.

"The driver died on the spot at the scene due to internal bleeding," said Dr Lim from Hospital Kuala Lumpur

**Question 3**

How do the new media give impact to the traditional newspaper? Will traditional newspaper be no longer relevant in the future? Write an essay with appropriate evidence to support your argument. The essay must be not more than 300 words in total.

(20 marks)

**Question 4**

You need to write a 300 words feature article about a few favourite vacation spots in Malaysia. The article will be posted on a Travel Blog website. You need to write using the appropriate online style that suits the website's target reader.

(20 marks)

**-The End-**

*com1106(f)/apr19/formatted*