



FINAL
Examination Paper
(COVER PAGE)

Session : April 2014

Programme : Diploma In Mass Communication (DMCN/DMCI)

Course : COM 2103/2117 : INTRODUCTION TO VIDEO / TV PRODUCTION

Date of Examination : July 22, 2014

Time : 5:00pm – 7:00pm Reading Time: Nil

Duration : 2 Hours

Special Instructions :

Section A : Answer any **THREE (3)** short-answer questions.

Section B : Answer any **TWO (2)** essay questions.

Materials permitted : Nil

Materials provided : Nil

Examiner (s) : Mr. Faris Hakim, Aron Raj.

Moderator : Dr. Hamisah Zaharah Binti Hasan

This paper consists of 5 printed pages, including the cover page.

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DIPLOMA IN MASS COMMUNICATION (DMCN/DMCI)
COM 2103/2117: INTRODUCTION TO VIDEO / TV PRODUCTION
FINAL EXAMINATION: APRIL 2014 SESSION

SECTION A

Instructions: Answer **THREE (3)** out of **FIVE (5)** questions in the answer booklet provided.
All questions carry equal marks. (60 marks)

Question 1

- (a) Explain briefly how the following cinematography techniques and shots are used;
- i. Extreme close up
 - ii. Wide shot
 - iii. Aerial shot
 - iv. Shaky cam
 - v. Tracking shot
- (10 marks)
- (b) Explain briefly how the following elements affect image quality;
- i. Gain
 - ii. White balance
 - iii. ISO
- (6 marks)
- (c) It is not a wise idea to shoot on auto focus. List down **FOUR (4)** issues related to auto focus.
- (4 marks)

Question 2

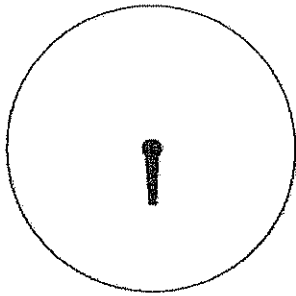
Scriptwriting is another important element of a television show. A screenplay is a story told in pictures, in dialogue and description, and placed within the context of a dramatic structure.

- (a) Explain briefly the three-act structure.
- (6 marks)
- (b) List **TWO (2)** components of a good script
- (4 marks)
- (c) Write a short screenplay, showing the dialogue and action description from one of the situation below.
- Argument between brother and sister while watching television.
 - Two friends having lunch
 - Stuck in the elevator
- (10 marks)

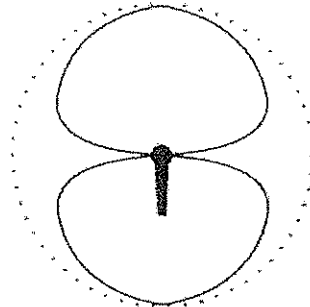
Question 3

(a) Identify the following microphone pick up patterns and briefly explain their functions.

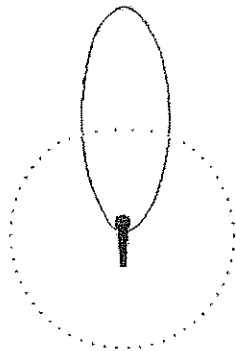
i.



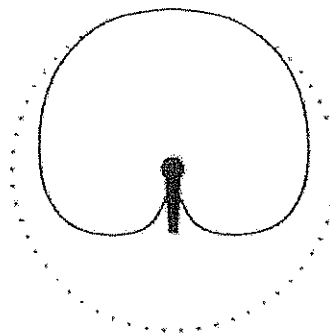
ii.



iii.



iv.



(10 marks)

(b) Sometimes, we need to record outdoors for our film making. Explain briefly **FIVE (5)** tips and tricks for capturing good sound when shooting outdoors.

(10 marks)

Question 4

(a) Explain briefly the process and give example of the description;

- i. Preproduction
- ii. Production
- iii. Post-Production
- iv. Screenplay
- v. Depth of field

(10 marks)

(b) Explain the **180 Degree Rule** in production. Give an example of the situation and provide the advantages or disadvantages of this rule.

(5 marks)

(c) White balance is an essential part to camerawork. Why?

(5 marks)

Question 5

- (a) Define the following terms;
- i. Looking room
 - ii. Triangle
 - iii. Perspective
 - iv. Head room
- (8 marks)
- (b) Illustrate the following two scenes by drawing out **THREE (3)** shots for each. Each shot has to be accompanied with a description of the shot size and angle.
- i. Talent A is searching for a car keys without realizing that it is actually in his top shirt pocket.
 - ii. Talent B is walking in a park alone and freaks out after seeing a dead cat.
- (12 marks)

SECTION B

Instructions: Answer **TWO (2)** out of **FOUR (4)** essay questions in the answer booklet provided. All questions carry equal marks. (40 marks)

Question 1

Draw out a storyboard for a scene of a mother and a daughter having a good time baking cake in the kitchen. Please incorporate the following elements in your storyboard:

- (a) Shot size
- (b) Explanation of each shot

Your storyboard has to be drawn out shot by shot and looks rather like a comic strip. It **MUST** consist of **FIVE (5)** boxes only.

(20 marks)

Question 2

Working title: The Hot Mamas

Plotline: The series follows the life of two single mothers, Emma and Victoria in a neighborhood who are close friends. Both love gossiping about everyone else's families in the neighborhood. Now they are faced with a problem when both of them are interested in dating James, a new guy in the neighborhood. Emma tries hard to be seductive in every way possible while Victoria uses all her savings to make herself look younger. They are trying to bring down one another as there should only be one woman for James.

Based on the given plotline, you are required to prepare the treatment of the program encompassing the following criteria;

- (a) What is it about?
- (b) Pilot synopsis
- (c) Show themes
- (d) Main character's description and arcs

(20 marks)

Question 3

Based on the given scenario, write a draft script of **FIVE (5)** scenes. You are not allowed to add anything new to the plot.

Christina never really did like him. But she had no choice but to agree to the marriage, as it was the only way the moneylenders would cancel her father's debt. She looked out the window and saw Max. There he was waiting for her. She wanted to leap out and run away with him. But she remembered her promise to her father. He called out to her. She pretended not to hear. Tears covered her face as she closed the window. But she still looked out and he was still there waiting. She kept thinking about how life would have been if she could marry him. The door knocked and she quickly wiped her tears. Opening the door stood her dad, sobbing. He begged her to forgive him for making her marry Short George. He then took out a gun. Panicked, Christina screamed to her father. He aimed the gun towards her. Christina ran to the window, opened it and called on Max. As Max looked up, her father had fired the shot towards Christina.

(20 marks)

Question 4

Describe the basic elements of video composition, including lighting, depth of field, camera angle and camera movement (cinematography). Discuss how these elements are used to tell a story.

(20 marks)

-THE END-

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