



INTI

INTERNATIONAL COLLEGE PENANG (507232-U)
LAUREATE INTERNATIONAL UNIVERSITIES

FINAL
Examination Paper

(COVER PAGE)

Session : JANUARY 2014

Programme : DIPLOMA IN ELECTRICAL ENGINEERING / DIPLOMA
IN INFORMATION TECHNOLOGY

Course : MGT 2132 / MGT2131 : FOUNDATIONS IN BUSINESS
ORGANIZATION

Date of Examination : 13 March 2014

Time : 2.00pm – 4.00pm Reading Time : Nil

Duration : 2 Hours

Special Instructions :
This paper consists of **SIX (6)** questions. Choose only **FOUR (4)** questions and provide your answers
in the questions booklet provided.

Materials permitted :

Nil

Materials provided :

Nil

Examiner(s) : ZAHIRUL BAHARIN KAMARUZZAMAN

Moderator : PROF. DR. HOOI LAI WAN

This paper consists of 3 printed pages, including the cover page

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DIPLOMA IN ELECTRICAL ENGINEERING/DIPLOMA IN INFORMATION
TECHNOLOGY

MGT 2131/2132: FOUNDATIONS OF BUSINESS ORGANIZATIONS

FINAL EXAMINATION: JANUARY 2014

Instruction:

This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

Question 1

- (a) You and three of your friends have just graduated from Inti Penang with Diploma in Business. Your friends and you wanted to start a business. What will be the choice of business type? Why? (10 marks)
- (b) Explain **FIVE (5)** reasons why some private companies choose not to be listed as public companies. (15 marks)

Question 2

Using an organization as an example, explain the management process. Identify the **FOUR(4)** tasks that are involved in each level with practical examples. (25 marks)

Question 3

- (a) As a seasoned Marketing Manager, you are required to educate your marketing staff about the product life cycle in a food and beverage business. Explain to them the characteristics of the different stages of the product life cycle with practical examples. (15 marks)
- (b) Suggest the appropriate marketing strategies if a product changes from growth to maturity stage with practical examples. (10 marks)

Question 4

An organization cannot function well without a Human Resource Department. This department is at the heart of an organization and serves many functions. List down and outline **FIVE(5)** functions of this department with practical examples. (25 marks)

Question 5

Zachary Tan has been operating his electrical appliance business for the last 10 years. He planned to expand his business in Vietnam and would like to apply the concept of JIT(Just-In-Time) system and has approached you as the JIT consultant.

Explain to Zachary about JIT by including the characteristics of JIT, the benefits and possible problems that companies might face in implementing the system.

(25 marks)

Question 6

(a) Write short notes on the following accounting terms:

- i. Current Assets
- ii. Fixed Assets
- iii. Liabilities
- iv. Owner's Equity
- v. Working capital

(15 marks)

(b) Explain the differences between financial accounting and management accounting.

(10 marks)