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INTERNATIONAL COLLEGE PENANG (507232-U)
LAUREATE INTERNATIONAL UNIVERSITIES

FINAL
Examination Paper

(COVER PAGE)

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Session : AUGUST 2012

Programme : DIPLOMA IN INFORMATION AND TECHNOLOGY

Course : MGT2131 : Foundations of Business Organisations

Date of Examination : 11 December 2012

Time : 2p.m. – 4p.m. Reading Time : Nil

Duration : 2 Hours

Special Instructions :

This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : Sankaran Kanagarajoo

Moderator : Goh Hock Seng

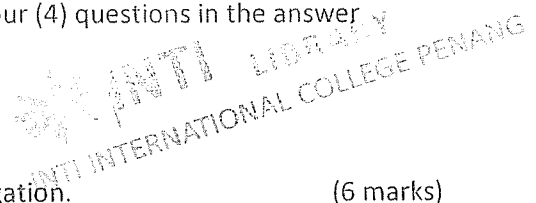
This paper consists of 3 printed pages, including the cover page.

INTI INTERNATIONAL COLLEGE PENANG

MGT 2131 FOUNDATIONS OF BUSINESS ORGANISATIONS

FINAL EXAMINATION:AUGUST 2012 SESSION


INSTRUCTION:This paper consists of six (6) questions.Answer any Four (4) questions in the answer booklet provided.All questions carry equal marks



- 1) a) Define Delegation and give one(1) example of delegation. (6 marks)
- b) There are barriers on why managers is reluctant to delegate task .Explain the barriers that makes managers find it difficult to delegate. (9 marks)
- c) Explain four (4) advantages and four (4) disadvantages of Delegation (10 marks)
- 2) In the late 1960's Henry Mintzberg attempted to categorized the manager's various activities into various roles, which is Interpersonal Roles, Informational Roles and Decisional Roles.Explain the three (3) types of Roles by taking any company as an your example.
 - a) Interpersonal Roles (7 marks)
 - b) Informational Roles (7marks)
 - c) Decisional Roles (11 marks)
- 3) a) Multinational Corporations (MNC) is an organization with significant foreign operations and marketing activities outside its own country .It conducts operations and marketing activities on a international scale. Give reasons on why this MNC companies continue overseas expansions. (12 marks)
- b) There are four (4) factors involved in Barriers To International Trade, which is the Social and Culture Differences ,Economic Differences ,Political and Legal Differences and Types of Trade Restrictions.Give explanations considering only Social and Culture differences and Types of Trade Restrictions. (13 marks)
- 4) a) If you are responsible to market a product ,what will be your best factor that need to be consider seriously in order to have the product well established in the market .Explain your answer with examples. (12 marks)

- b) Product Life Cycle (PLC) is very important in terms of a product's sales and profit over its lifetime. Give explanation on the four (4) stages of PLC and plot the graph of PLC. (13 marks)
- 5) "Our people are most important asset". Many organizations are using this phrase to acknowledge the important role that employees play in organization success.
- a) Explain the definition of Human Resource Management . (3 marks)
- b) Identify and elaborate any five(5) key components of an organizations Human Resource Management Process. (15 marks)
- c) Employee's Training can be grouped into three (3) categories. Define and elaborate the three categories involved. (7 marks)
- 6) Just-In –Time (JIT) system is refers to minimizing costs and eliminating waste through minimizing inventory on hand .Explain ,
- a) The aims of JIT systems. (10 marks)
- b) The FIVE (5) benefits of JIT for Manufacturer . (15 marks)

--THE END--

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