

**FINAL
ALTERNATIVE ASSESSMENT**

(COVER PAGE)

Session : January 2022

Programme : Diploma in Business (DIB)
Diploma in Finance (DIF)
Diploma in Marketing (DMKT)
Diploma in Accounting (DIAN)

Course : LAW2103: Business Ethics

Date of Examination : March 7, 2022 (Monday)

Time : 4.00pm – 6.30pm Reading Time : Nil

Duration : 2 Hours 30 Minutes

Note: 30 minutes is added into the duration of the examination to factor in any connectivity matters and for you to scan and upload your scripts.

Special Instructions :

This paper consists of **TWO (2) SECTIONS**. Answer **ALL** questions in **SECTION A** and **SECTION B**.

Material permitted : Nil

Materials provided : Nil

Examiner(s) : Edi Hezri Hairi, Sharvina Shajahan & Gary Solibun

Chief Moderator : Yee Aik Phoay

This paper consists of 4 printed pages, including the cover page

DIPLOMA IN BUSINESS PROGRAMME (DIB)
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DIPLOMA IN FINANCE PROGRAMME (DIF)
DIPLOMA IN ACCOUNTING PROGRAMME (DIAN)
LAW2103: BUSINESS ETHICS
FINAL ALTERNATIVE ASSESSMENT: JANUARY 2022 SESSION

Alternative Assessments Rules and Regulations

Read the following very carefully and take responsibility to **prepare yourself to attempt the alternative assessment for LAW2103**. Carefully consider your readiness to attempt the alternative assessment.

The alternative assessment for LAW2103 is time based examination (2 hours 30mins)

a) How it is Conducted

The questions will be released on a specific date and time via Blackboard (BB). Download the questions to your computer. **Answers have to be handwritten on A4 full scape paper**. Once completed, scan all the answer sheets (according to question and must be in order/sequence) and submit to BB before the end of the exam time. We will not accept any submission after the deadline.

b) Technical and Material Requirements

To attempt this type of assessment you will need:

- A computer, tablet or smart phone that can access BB.
- Relatively good internet connection to be able to download and upload documents and pictures. Recommend to get additional or alternative data plan before the assessment to reduce risk of lost connectivity.
- A4 Full Scape paper to write your answer. All answers should be written in **BLACK/ BLUE INK and handwriting MUST BE LEGIBLE** so that it is easily seen for scanning purposes.
- A smart phone/ tablet that can take photos of your answer sheets and then scan each of your answer sheet into pdf format. One photo per answer sheet. The recommended app that could assist you would be **CamScanner** or **TinyScanner** and etc. You can download this from iOS or Google Play Store.
- Kindly keep a copy of the scanned answer sheets as a back-up plan. Transfer the scanned answer sheets (label them in sequence) to your laptop and upload to BB. A submission tab on Blackboard will be prepared. Late submission will not be accepted unless a proper justification being provided.

c) Conditions and Rules of Time Based Examination

As this is an Off-site exam, the following rules will apply to maintain the integrity of the examination.

- Your attendance will be recorded based on BB log in time. Students are expected to log in 10 minutes before the scheduled exam time. Students who are late will not be given additional time.
- If you have applied to defer the alternative assessment, you should not log in at all. If you do log in, it will be considered as an attempt even if you do not submit any scripts at the end of the assessment deadline.
- You may log off after downloading the questions, but you need to log in to submit your scripts before the exam ends. Manage the connectivity risks by logging in before the deadline, upload your answer sheets by parts/question instead of waiting till the deadline to upload all. Plan ahead as sufficient time was added to the exam duration for you to scan and upload your answers.
- It is your responsibility to find a suitable venue / space to complete your exam. We will not accept any appeal for additional time or special consideration for any disruption you may face during the scheduled exam time.
- Your answers **MUST BE HAND WRITTEN** and legible, otherwise it will be given a zero. At the top of each answer sheet, write your student ID for easy identification.
- You are responsible to capture your answer sheets in a systematic, complete and clear manner. If your scanned document is illegible (cannot be read), this will affect the marks awarded.
- You must name your scanned file/document with the module code and your student ID. For example, LAW2103_J20xxxxxx.
- Submission after the deadline will not be accepted. Sufficient time has been allocated for you to scan and upload. Plan ahead.
- Any suspicion of misconduct (e.g. high similarity) will be investigated in accordance to the Academic Dishonesty Policies and Regulations outlined in your Student Handbook.
- These rules are to be read together with any other rules, regulations, policies and will be applicable as stated in the Blackboard. It will be upon the discretion of the School to determine which supersedes or takes prerogative in the event that there is conflicting /misinterpretation of the said rules and regulations.

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Instruction: This paper consists of **TWO (2) SECTIONS**. Answer **ALL** questions in **SECTION A** and **SECTION B**.

SECTION A

Question 1

(a) Explain **FOUR (4)** ways of deceiving consumers by using advertisements. (10 Marks)

(b) Using relevant examples, elaborate **THREE (3)** types of defect that can lead to a product liability claim. (15 Marks)

(Total: 25 marks)

Question 2

(a) Using real cases, explain the term “*whistleblowing*” at the workplace. (5 marks)

(b) Steven works in a milk manufacturing company. Recently, he discovered that harmful chemicals have been added into the production process. Explain the **FIVE (5)** conditions that would support Steven’s decision to consider *whistleblowing*. (20 marks)

(Total: 25 marks)

Question 3

“Mismatched incentives between individuals and organizations occur frequently. At times, individuals are led to undertake actions that benefit their immediate interests but which undermine organizational values. At other times, individuals, acting rationally, forego actions that would have created value for an organization or a community.” (John D Aram, 1990)

(a) With reference to the statement above, describe the meaning of *conflict of interest*. (5 marks)

(b) Elaborate **FOUR (4)** types of *conflict of interest* supported with relevant business examples. (20 marks)

(Total: 25 marks)

SECTION B**Question 1**

ABC Company is a multi-national pharmaceutical company which produces and distributed medicine and drugs. Recently *ABC Company* is under fire due to a case that have sparked the interest of Social and Human Rights Activists.

ABC Company was formulating a drug and testing the drug on transplant patients. The “*Injector*” is a drug that prevents a patients’ immune system from rejecting an organ that has been transplanted into the patients. Transplanted organs are either taken from people who have recently died or had been declared as ‘brain dead’.

ABC Company also have acknowledged that the organs of its test patients have been harvested from Sungai Buloh Prisoners where they have received written consent from the prisoners.

In a press conference, *ABC Company* stated that their mission is for a greater good since the drug can be commercialised for the betterment of human healthcare. However, *ABC Company* did not disclose the fact that by experimenting on the prisoners, they would able to save RM20 million in research cost.

Social and Human Rights Activist Group called “*Pro Life*” argued that this is a crime against humanity as they believe that majority of the prisoners that was used as test subjects were political dissidents who had been jailed because of their religious or political views and not because of whether they had committed any crimes or was sentenced for any wrongful actions.

Meanwhile, *DEF Company Bhd*, a public listed investment firm which been heavily investing in *ABC Company* currently is facing an ethical dilemma whether to continue to invest or to cease all investments. The reason being, is that *DEF Company Bhd* has been generating more than RM10 million in annual dividend from *ABC Company*.

Based on the above mentioned scenario;

- (a) Analyse how Utilitarianism might provide a defence for *ABC Company*. (5 marks)
- (b) From an egoist standpoint, how would *DEF Company Bhd* decides this on whether to continue to invest in *ABC Company*? (10 marks)
- (c) Analyse how would the Prima Facie Obligation Theory can be applied in respect of testing and using prisoner’s organs as a clinical subject? (10 marks)

(Total: 25 marks)

~THE END~