

FINAL
Examination Paper

(COVER PAGE)

Session : January 2017

Programme : Diploma in Business (DIB)

Course : **LAW2103: Business Ethics**

Date of Examination : 09 March, 2017 (Thursday)

Time : 8:00am – 10:00am Reading Time : Nil

Duration : 2 Hours

Special Instructions :

SECTION A: Answer any **THREE (3)** questions.

SECTION B: Answer any **ONE (1)** question.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : **Sharon Christina David**

Moderator : Dr Chan Wai Meng

This paper consists of 4 printed pages, including the cover page

DIPLOMA IN BUSINESS PROGRAMME (DIB)
LAW2103: BUSINESS ETHICS
FINAL EXAMINATION: JANUARY 2017 SESSION

Instruction: This paper consists of **TWO (2) SECTIONS**. Answer any **THREE (3)** questions in **SECTION A** and any **ONE (1)** question in **SECTION B**.

SECTION A: Answer any **THREE (3)** questions in the answer booklet provided. **(75 marks)**

Question 1

- (a) Describe and explain Corporate Social Responsibility (CSR). (5 marks)
- (b) What are the **FIVE (5)** driving forces behind CSR? (10 marks)
- (c) Which is more ethical: altruistic CSR or strategic CSR? Provide examples to explain your answer. (10marks)

(Total: 25 marks)

Question 2

Your brother, Thomas, works for a meatpacking company. Thomas discovered credible evidence that his company's delivery drivers have been stealing cuts of meat and replacing them with ice to ensure that the delivery meets the stated weight on the delivery invoice. The company has 12 drivers, and, as far as Thomas can tell, they are all in on this scheme. The company has a well-advertised whistle-blower hotline. Thomas is uncertain whether to report the matter to the management of the company or to remain silent on the matter fearing possible problems by the drivers or even his colleagues. Faced with such a dilemma, Thomas approaches you, knowing that you have studied business ethics last semester, and seeks your advice.

Advise Thomas accordingly by:

- (a) Explaining the term whistleblowing. (5 marks)
- (b) The difference between internal and external whistleblowing. (10 marks)
- (c) Any **TWO (2)** justifications for whistleblowing. (10 marks)

(Total: 25 marks)

Question 3

- (a) Define the consequentialist theory of ethics and describe in detail the **TWO (2)** main consequentialist theories. (13marks)
- (b) Define the non-consequentialist theory of morality and describe in detail Immanuel Kant's Duty Ethics. (12marks)

(Total: 25 marks)

SECTION B: Answer any ONE (1) question in the answer booklet provided. (25 marks)

Question 4

- (a) What are the respective ethical challenges facing the functional departments of a manufacturing firm? Discuss the functional departments where ethical problems are likely to arise. (10 marks)
- (b) The question of dealing ethically with consumers crosses a wide range of issues and problems. Explain any **FIVE (5)** types of unethical advertising, citing relevant examples. (15 marks)

Question 5

- (a) Identify and explain **SEVEN(7)** stakeholders of a manufacturing firm. (7 marks)
- (b) Give any **FOUR (4)** examples of how stakeholders could be negatively impacted by unethical corporate behavior. (18marks)

(Total: 25 marks)

Question 6

Business organizations often develop several different policies, rules and guidelines for governing their operations. While small businesses usually require fewer policies, larger organizations use these guidelines to manage employee behavior. A code of ethics is a common organizational policy used in business organizations. The code of ethics policy usually sets the minimum standards for business owners, managers and employees to follow when completing various business functions:

Explain and elaborate on any **FIVE(5)** principles of the code of ethics for human resource management.

(25marks)

~ The End ~

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