

 **INTI International  
University & Colleges**

**FINAL  
Examination Paper**

(COVER PAGE)

Session : JANUARY 2018

Programme : Diploma in Business (DIB)

Course : LAW2103: Business Ethics

Date of Examination : 6 March, 2018 (Tuesday)

Time : 2:00 pm – 4:00 pm Reading Time : Nil

Duration : 2 Hours

**Special Instructions :**

**SECTION A:** Answer any **THREE (3)** questions out of **FOUR (4)** questions.

**SECTION B:** Answer any **ONE (1)** question out of **TWO (2)** questions.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : Yee Aik Phoay, Gary Solibun, Meninder Kaur, Dr  
Catherine Muthu, Siti Baquiratul and Vasudevan Arumugam

: Dr Chan Wai Meng

*This paper consists of 3 printed pages, including the cover page*

DIPLOMA IN BUSINESS PROGRAMME (DIB)  
LAW2103: BUSINESS ETHICS  
FINAL EXAMINATION: JANUARY 2018 SESSION

**Instruction:** This paper contains SIX (6) questions. Answer any **THREE (3)** questions in Part A and **ONE (1)** question in Part B in the answer booklet provided.

**Part A: Answer any THREE (3) questions in Part A.**

**Question 1**

- (a) Briefly explain the theory of virtue ethics. (5 marks)
- (b) Explain any **TWO (2)** examples of unethical conduct of companies that violate good virtues. (8 marks)
- (c) Provide **THREE (3)** justifications why business ethics is important to corporations. (12 marks)

**Question 2**

What are the social responsibilities of a corporation? Illustrate your answer with reference to the narrow and broad view perspectives. (25 marks)

**Question 3**

Using examples, illustrate any **FOUR (4)** deceptive methods used by marketers. (25 marks)

**Question 4**

When is whistleblowing considered to be ethical? Provide any **FIVE (5)** points to illustrate your answer. (25 marks)

**Part B: Answer only ONE (1) question in Part B.**

**Question 5**

In order to save costs, car manufacturer F made a decision to use lower quality tires. The tires will not lead to any problems when the car is driven at a speed less than 110km/hour. If the car is driven at a speed greater than 110km/hour, the tires may explode when emergency brake is applied. Based on the estimates of the manufacturer, there is a 0.5% chance that such accidents will take place.

- (a) Analyze whether the decision to use lower quality tires is ethical from the egoism and utilitarian views. (15 marks)
- (b) Explain any **FOUR (4)** weaknesses of utilitarian analysis. (10 marks)

**Question 6**

In order to save costs, car manufacturer F made a decision to use lower quality tires. The tires will not lead to any problems when the car is driven at a speed less than 110km/hour. If the car is driven at a speed greater than 110km/hour, the tires may explode when emergency brake is applied. Based on the estimates of the manufacturer, there is a 0.5% chance that such accidents will take place.

- (a) Analyze whether the decision to use lower quality tires is ethical from Kantian perspective. (15 marks)
- (b) According to the human rights theorists, the decision of manufacturer F violates people's rights to life. Explain **FOUR (4)** characteristics of the "rights to life". (10 marks)

~ The End ~

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