

FINAL
Examination Paper

(COVER PAGE)

Session : AUGUST 2019

Programme : Diploma in Business (DIB)

Course : **MGT2104: International Business**

Date of Examination : December 13, 2019 (Friday)

Time : 5:00pm – 7:00pm Reading Time : Nil

Duration : 2 Hours

Special Instructions :

Section A : Answer **THREE (3)** questions out of Four.

Section B : Answer **ONE (1)** essay question out of Two.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : **Gilbert Raj Sundram** and Eugene Chee Loong King

Moderator : Hew Fui Mun

This paper consists of 3 printed pages, including the cover page

DIPLOMA IN BUSINESS PROGRAMME (DIB)
MGT2104: INTERNATIONAL BUSINESS
FINAL EXAMINATION: AUGUST 2019 SESSION

Instruction: This paper consists of **TWO (2) SECTIONS**. Answer **THREE (3)** questions in **SECTION A** and **ONE (1)** question in **SECTION B**. All questions carry equal marks.

SECTION A: Answer any **THREE (3)** questions in the answer booklet provided. **(75 marks)**

Question 1

- (a) Briefly explain **TWO (2)** roles of global institutions with relevant examples.
(10 marks)
- (b) Explain **THREE (3)** technological changes that is responsible for driving globalization.
(15 marks)
- (Total: 25 marks)**

Question 2

- (a) Totalitarianism permits no individual freedom and focuses on single party government. Briefly explain **FOUR (4)** types of totalitarianism that is practiced by governments.
(12 marks)
- (b) Describe the **THREE (3)** broad types of economic systems and explain their importance today.
(13 marks)
- (Total: 25 marks)**

Question 3

- (a) JIT is a management system that focuses on increasing efficiency. Describe the concept of "Just-In-Time" manufacturing.
(9 marks)
- (b) Briefly explain **THREE (3)** factors that are crucial when deciding or making location decisions for an International firm.
(16 marks)
- (Total: 25 marks)**

Question 4

- (a) Briefly explain **TWO (2)** reasons why licensing may not be one of the best options available for firms. (9 marks)
- (b) Briefly discuss **THREE (3)** reasons why firms choose acquisition strategy compared to other forms of investment strategy. (16 marks)

(Total: 25 marks)

SECTION B: Answer any **ONE (1)** questions in the answer booklet provided. **(25 marks)**

Question 1

As an Investment Manager that has been newly appointed by your company, you have been required to convince some of your shareholders that Foreign Direct Investment (FDI) is shifting away from some of the traditional industries toward FDI in services. Discuss the main **FOUR (4)** reasons that could convince your shareholders for this shift.

(Total: 25 mark)

Question 2

In a recent overseas study tour that was organized by your business school to Australia, you were invited to deliver a talk on how values in the workplace are influenced by the different cultures in one's society. Discuss the **FOUR (4)** dimensions of culture in reference to Hofstede's model that you would be delivering as part of your talk to the students.

(Total: 25 mark)

~The End~