

 **INTI International  
University & Colleges**

**FINAL  
Examination Paper**

(COVER PAGE)

Session : AUGUST 2018

Programme : Diploma in Business (DIB)

Course : LAW2103: Business Ethics

Date of Examination : 8 December 2018, (Saturday)

Time : 8:00am – 10:00am Reading Time : Nil

Duration : 2 Hours

**Special Instructions :**

**SECTION A:** Answer any **THREE (3)** questions.

**SECTION B:** Answer any **ONE (1)** question.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : Siti Baquiratul, Gary Solibun, Kumaran a/l Leeshin Kanthan, and Selva Vishnu a/l Chelliah

Moderator : Dr Chan Wai Meng

*This paper consists of 4 printed pages, including the cover page*

DIPLOMA IN BUSINESS PROGRAMME (DIB)  
LAW 2103: BUSINESS ETHICS  
FINAL EXAMINATION: AUGUST 2018 SESSION

**INSTRUCTIONS:** This PAPER contains **SIX (6)** questions. Answer any **THREE (3)** Questions in **Part A** and any **ONE (1)** question in **Part B** in the answer booklet provided.

**Part A: Answer any THREE (3) questions in PART A.**

**Question 1**

(a) List **THREE (3)** Justifications on why making ethical decision is important to a company

(12 Marks)

(b) Briefly discuss Albert Carr's Theory and its implication in making ethical business decisions

(13 Marks)

**(Total: 25 marks)**

**Question 2**

Ali is the owner of a business trading in manufacturing and selling soap. Business was declining. In order to save cost Ali decided to use low grade quality of ingredients for manufacturing and producing the soap. Due to this, customers suffer severe rash and allergy.

(a) Based on the abovementioned situation, discuss whether the decision to use low grade quality ingredients in producing the soaps is ethical from egoism and utilitarian perspective.

(15 Marks)

(b) Explain any **THREE (3)** weaknesses of utilitarian school of thoughts in making business decision

(10 Marks)

**(Total: 25 marks)**

**Question 3**

(a) Explain **SIX (6)** responsibilities of Business Owners to ensure product safety  
(18 marks)

(b) Explain **TWO (2)** Deceptive Advertising which is being utilize by Marketers  
(6 marks)

**(Total: 25 marks)**

**Question 4**

Cindy who is the Manager of the Finance Department of ABC Bhd was given a special task to identify some of the company's assets that the company can disposed off to salvage the company's financial position. In doing so, she found accounting abnormalities and some dubious and/or fraudulent transactions which involves transferring of Company's profit amounting to RM2 million to one person. Cindy reported the fraudulent activity to her Senior Manager but was quickly dismissed by her superiors. Cindy decided to publicly inform the Media pertaining to this matter.

(a) With reference to the above mentioned scenario, define Internal and External Whistleblowing?  
(5 marks)

(b) Explain Norman Bowie's justification for Whistleblowing and explain **ONE (1)** case example on whistleblowing  
(15marks)

(c) Explain briefly the function of the Malaysian Whistle blower Protection Act 2010  
(5 marks)

**(Total: 25 marks)**

**PART B: Answer any ONE (1) question in Part B**

**Question 1**

Discuss Immanuel Kant's categorical imperative and the strength and weakness of the Categorical Imperatives

(25 marks)

**Question 2**

Robert Nozick is a libertarian scholar who had propagated 'The Entitlement Theory'. Discuss and compare the Entitlement Theory and the Utilitarian Theory on Justice and Economic Distribution

(25 marks)

**~ The End ~**

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