

 **INTI** International
University & Colleges

FINAL
Examination Paper

(COVER PAGE)

Session : APRIL 2017

Programme : Diploma in Business (DIB)

Course : LAW2103: Business Ethics

Date of Examination : 05 August, 2017 (Saturday)

Time : 11:00am – 1:00pm Reading Time : Nil

Duration : 2 Hours

Special Instructions :

SECTION A: Answer any THREE (3) questions.

SECTION B: Answer any ONE (1) question.

Materials permitted : Nil

Materials provided : Nil

Examiner(s) : Sharon David, Ihsan

Moderator : Dr Chan Wai Meng

This paper consists of 3 printed pages, including the cover page

DIPLOMA IN BUSINESS PROGRAMME (DIB)
LAW2103: BUSINESS ETHICS
FINAL EXAMINATION: APRIL 2017 SESSION

Instruction: This paper consists of **TWO (2) SECTIONS**.

Answer **any THREE (3)** questions in **SECTION A** and **any ONE (1)** question in **SECTION B**.

SECTION A: Answer **any THREE (3)** questions in the answer booklet provided. **(75 marks)**

Question 1

Explain the following concepts accordingly.

- a) Discuss “ethical relativism” with an example (5marks)
- b) Define business ethics and its relevance to business. (5marks)
- c) Explain the term corporate governance. (5marks)
- d) Identify and explain about TWO (2) stakeholders in an organization. (10marks)

Question 2

Janet works for an auditing firm. She has recently discovered that there were some missing and inaccurate information presented in the finance report. Janet embarked upon her own investigation as there were suspicious circumstances and she could not just ignore it. After 3 months of investigation, Janet discovered that her direct reporting manager, Fred and his clerk, Maggie were involved in some sort of money laundering. Hence, that explains the inaccurate and missing information in the report. Faced with such a dilemma, Janet approaches you and seeks your advice.

Advise Janet accordingly by:

- (a) Explaining the term whistleblowing. (5 marks)
- (b) The difference between internal and external whistleblowing. (10 marks)
- (c) Any TWO (2) justifications for whistleblowing. (10 marks)

READY FOR PRINTING
APPROVED BY: *[Signature]*
DATE : *2/17/12*

Question 3

- a) Define organizational ethics. (5marks)
- b) Explain the potential ethical challenges presented by generally accepted accounting principles (GAAP). (5marks)
- c) Explain the respective ethical challenges facing THREE (3) functional departments of an organization. (15marks)

Question 4

- a) Define corporate social responsibility and illustrate it with an example. (5marks)
- b) Distinguish between instrumental and social contract approaches to CSR:
 - i) Instrumental model of corporate management? (5marks)
 - ii) Social contract model of corporate management? (5marks)
- c) Explain the business argument for “doing well by doing good.” (5marks)
- d) Explain and discuss the FIVE (5) driving forces behind CSR. (5marks)

SECTION B:

Answer **any ONE (1) question** in the answer booklet provided. (25 marks)

Question 1

According to Kantian thinking, it is human dignity that forbids treating employees as a means only. Human beings deserve respect, and are entitled to certain basic rights. Based on the statement above, discuss any **FIVE (5)** rights of employees and the corresponding issues involved. (25marks)

Question 2

- a) Identify and propose a resolution for an ethical dilemma in your work environment. (13marks)
- b) The question of dealing ethically with consumers crosses a wide range of issues and problems. Explain the types of unethical advertising, citing relevant examples. (12marks)

~The End~

2017/12/17

READY FOR PRINTING	
APPROVED BY:	<i>[Signature]</i>
DATE	: 2017/12