

FINAL
Examination Paper

(COVER PAGE)

Session : AUGUST 2019

Programme : **DIPLOMA IN ENTREPRENEURSHIP (DENT)**

Course : **ENT2100: INTRODUCTION TO ENTREPRENEURSHIP**

Date of Examination : 9th December 2019,(Monday)

Time : 08.00 am - 10.00 am Reading Time : NIL

Duration : 2 HOURS

Special Instructions :

This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

Materials permitted : NIL

Materials provided : Answer Booklet

Examiner(s) : **Ms Michelle Hoong Lai San**

Moderator : **Dr Intan Osman**

This paper consists of 2 printed pages, including the cover page.

DIPLOMA IN ENTREPRENEURSHIP (DENT)
ENT2100: INTRODUCTION TO ENTREPRENEURSHIP
FINAL EXAMINATION: AUGUST 2019 SESSION

This paper consists of **SIX (6)** questions. Attempt any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

Question 1

Explain any **FIVE (5)** methods of going global. Support your answers with appropriate examples.

(25 marks)

Question 2

With the support of a diagram, discuss the creative process.

(25 marks)

Question 3

Explain the **FIVE (5)** pitfalls in the business plan process. Support your answers with possible solution to each pitfall that will help entrepreneurs avoid the particular trap.

(25 marks)

Question 4

Briefly define any **TWO (2)** advantages and any **TWO (2)** disadvantages of sole proprietorship and partnership.

(25 marks)

Question 5

Discuss the **FIVE (5)** major stages of venture's life cycle.

(25 marks)

Question 6

Discuss the **FIVE (5)** key aspects that must be considered for an effective succession strategy.

(25 marks)

~THE END~

ENT2100(F) August 2019