



**FINAL**  
Examination Paper

(COVER PAGE)

Session : January 2016

Programme : Diploma in Electrical and Electronic Engineering (DEEI)

Course : MGT2132: Foundations of Business Organization

Date of Examination : 11<sup>th</sup> March 2016 (Friday)

Time : 11.00am – 1.00pm

Duration : 2 Hours Reading Time : Nil

Special Instructions :

This paper consists of SIX (6) questions. Answer any FOUR (4) questions in the answer booklet provided. All questions carry equal marks.

**IMPORTANT NOTE : THIS PAPER SHOULD NOT BE TAKEN OUT OF THE EXAMINATION HALL**

Materials Permitted : Nil

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Examiner(s) : Ms. Eunice Mok Pei Sea

Moderator : Dr. Hooi Lai Wan

*This paper consists of 3 printed pages, including the cover page.*

INTI INTERNATIONAL COLLEGE PENANG

DIPLOMA IN ELECTRICAL AND ELECTRONIC ENGINEERING (DEEI)

MGT 2132: FOUNDATIONS OF BUSINESS ORGANIZATIONS

FINAL EXAMINATION: JANUARY 2016 SESSION

Instruction: This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

**Question 1**

- a) Compare and contrast effectiveness and efficiency in organizational performance. Use appropriate examples to support your answer. (10 marks)
  
- b) Define marketing mix and discuss the FOUR (4) elements in marketing mix (15 marks)

**Question 2**

- a) **Define and elaborate** on sole proprietorships, partnerships, and corporations. Discuss the FOUR (4) advantages and Four (4) disadvantages of each. (21 marks)
  
- b) Briefly discuss the FOUR (4) elements of a private enterprise system. (4 marks)

**Question 3**

Henry Fayol is regarded as the founder of the Classical Management School of Thought. Discuss any FIVE (5) his management principles with appropriate examples to illustrate the importance of these principles and how they are applied in the management of today's businesses. (25 marks)

**Question 4**

- a) Describe the characteristics of the following basic types of production with practical examples:
- i. Jobbing production
  - ii. Batch production
  - iii. Mass production

(9 marks)

- b) Briefly discuss JIT Production system and outline the FIVE (5) functions of JIT

(16 marks)

**Question 5**

- a) The Human Resource Department is the heart of an organization and serves many functions. Outline FIVE (5) functions of this department with practical examples. (10 marks)

- b) Define Total quality management (TQM) and discuss FOUR (4) tools for TQM.

(15 marks)

**Question 6**

- a) Write short notes on the following accounting terms:

- i. Current Assets
- ii. Fixed Assets
- iii. Liabilities
- iv. Owner's Equity
- v. Working capital

(15 marks)

- b) Explain the differences between financial accounting and management accounting.

(10 marks)

**- The End -**

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