



FINAL
Examination Paper
(COVER PAGE)

Session : April 2016

Programme : Diploma in Electrical and Electronic Engineering (DEEI)

Course : **MGT 2132: Fundamentals of Business**

Date of Examination : 28 July 2016, Thursday

Time : 2.00pm – 4.00pm

Duration : 2 Hours Reading Time : Nil

Special Instructions :

This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

IMPORTANT NOTE : THIS PAPER SHOULD NOT BE TAKEN OUT OF THE EXAMINATION HALL

Materials Permitted : Nil

Materials Provided : Answer Booklet

Examiner(s) : **Mr. Srithar Thannimalayan**

Moderator : Dr. Hooi Lai Wan

This paper consists of 2 printed pages, including the cover page.

INTI INTERNATIONAL COLLEGE

DIPLOMA IN ELECTRICAL AND ELECTRONIC ENGINEERING (DEED)
MGT 2132: FUNDAMENTALS OF BUSINESS
FINAL EXAMINATIONS: APRIL 2016 SESSION

Instructions: This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

1. All businesses operate within a larger external environment. To be successful in business', we need to understand the concept of multiple organizational environments. Explain six (6) major dimensions and elements of external environment. (25 marks)
2. Explain the advantages and disadvantages of :
(i) Partnerships
(ii) Corporations
(iii) Sole Proprietorship
(iv) Franchise (25 marks)
3. Management is a process that can determine the success or failure of an organization. Using relevant examples , discuss how the management process determines the success or failure of an organisation. (25 marks)
4. Human resources are critical for effective organizational functioning. Its importance has grown dramatically in the last few years. Describe four (4) factors that need to be considered in human resource management. (25 marks)
5. The four 'P's of marketing are the bible to help sell a product and bring in profits. Do you agree with the statement?
Elaborate the four 'P's with examples. (25 marks)
6. The business plan and forecasts developed by the senior managers will guide managers to develop production or operation plans.
Discuss with relevant examples how business plan and forecasts affect operation planning. (25 marks)