



**FINAL**  
Examination Paper  
(COVER PAGE)

Session : August 2015

Programme : Diploma in Electrical and Electronic Engineering (DEEI)

Course : **MGT2132: Foundations of Business Organization**

Date of Examination : 9<sup>th</sup> December 2015 (Wednesday)

Time : 8:00am – 10:00am

Duration : 2 Hours Reading Time : Nil

Special Instructions :

This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

**IMPORTANT NOTE : THIS PAPER SHOULD NOT BE TAKEN OUT OF THE EXAMINATION HALL**

Materials Permitted : Nil

Materials Provided : Nil

Examiner(s) : **Ms. Eunice Mok Pei Sea**

Moderator : Dr. Hooi Lai Wan

INTI INTERNATIONAL COLLEGE PENANG  
DIPLOMA IN ELECTRICAL AND ELECTRONIC ENGINEERING  
MGT 2132: FOUNDATIONS OF BUSINESS ORGANIZATIONS  
FINAL EXAMINATION: AUGUST 2015 SESSION

Instruction: This paper consists of **SIX (6)** questions. Answer any **FOUR (4)** questions in the answer booklet provided. All questions carry equal marks.

**Question 1**

- a) Discuss on FIVE (5) external environments of business which can have either a positive or a negative impact on a business. (15 marks)
- b) Discuss the THREE (3) types of economic system and state the system that is applied in Malaysia. (10 marks)

**Question 2**

- a) Define and elaborate on sole proprietorships, partnerships, and corporations. Discuss briefly the FOUR (4) advantages and Four (4) disadvantages of each. (21 marks)
- b) Briefly discuss the FOUR (4) elements of a private enterprise system. (4 marks)

**Question 3**

Henry Fayol is regarded as the founder of the Classical Management School of Thought. Discuss any **FIVE (5)** his management principles with appropriate examples to illustrate the importance of these principles and how they are applied in the management of today's businesses. (25 marks)

**Question 4**

- a) Briefly define who managers are. Identify the three levels of managers and their primary responsibility. (7 marks)
- b) Identify five (5) important skills that help managers succeed. Give an example of each. (18 marks)

**Question 5**

- (a) As a seasoned Marketing Manager, you are required to educate your marketing staff about the product life cycle in a food and beverage business. Explain to them the different stages of the product life cycle with practical examples. (15 marks)
- (b) The Human Resource Department is the heart of an organization and serves many functions. Outline FIVE (5) functions of this department with practical examples. (10 marks)

**Question 6**

- a) Describe the THREE (3) basic financial statements and show how they reflect the activity and financial condition of a business. (15 marks)
- b) Explain the FIVE (5) functions of JIT system with practical examples. (10 marks)

**~ The End ~**  
*MGT2132(f)aug2015*

