

**FINAL
ALTERNATIVE ASSESSMENT**
Examination Paper

(COVER PAGE)

Session	:	<u>JANUARY 2021</u>
Programme	:	<u>DIPLOMA IN BUSINESS PROGRAMME (DIB) DIPLOMA IN MARKETING PROGRAMME (DMKT) DIPLOMA IN FINANCE PROGRAMME (DIF) DIPLOMA IN ENTREPRENEURSHIP PROGRAMME (DENT)</u>
Course	:	<u>LAW2103: BUSINESS ETHICS</u>
Date of Examination	:	<u>11 March 2021 (Thursday)</u>
Time	:	<u>8:00 a.m. – 10:30 a.m.</u> Reading Time : <u>Nil</u>
Duration	:	<u>2 Hours : 30 Minutes</u>
Special Instructions	:	
Instruction: This paper consists of TWO (2) SECTIONS .		
Answer ALL questions in SECTION A and SECTION B.		
Materials permitted	:	<u>Nil</u>
Materials provided	:	<u>Nil</u>
Examiner(s)	:	<u>Gary Solibun, Sharvina Shajahan, Edi Hezri Hairi and Nurnazida Nazri</u>
Chief Moderator	:	<u>Yee Aik Phoay</u>

This paper consists of 3 printed pages, including the cover page

DIPLOMA IN BUSINESS PROGRAMME (DIB)
DIPLOMA IN MARKETING PROGRAMME (DMKT)
DIPLOMA IN FINANCE PROGRAMME (DIF)
DIPLOMA IN ENTREPRENEURSHIP PROGRAMME (DENT)
LAW 2103: BUSINESS ETHICS
FINAL ALTERNATIVE ASSESSMENT: JANUARY 2021 SESSION

Instruction: This paper consists of **TWO (2) SECTIONS**.

Answer **ALL** questions in **SECTION A** and **SECTION B**.

SECTION A

Question 1

As the IT Manager of Oh Wow Pte Ltd, Hassan is tasked to regularly monitor the employees' email for viruses, scammers and any irregularities. While doing his routine checking, he discovered that few of the employees had been using the company's email to send private messages such as recipes, personal pictures and correspondence with people outside of the organizations with no relevance at all. Hassan is now in dilemma whether he should report this matter to the Head of Department.

- (a) Discuss whether it is ethical for Hassan to monitor the employee's email. (10 marks)
- (b) Explain whether the employees have the right to use the company's resources for personal reasons as above? (10 marks)
- (c) In your opinion, what action should Hassan take to solve this issue? (5 marks)

(Total: 25 marks)

Question 2

Employees are no doubt the major stakeholders in an organization. They deserve to be respected and treated equally. Tony Fernandez of AirAsia once said, "Employees come number one, customers come number two. If you have a happy workforce they'll look after your customers anyway."

With reference to the above, discuss any **FIVE (5)** rights of employees as stakeholders of the firm. (25 marks)

(Total: 25 marks)

Question 3

“Implicit in the work contract is the assumption that employees will not sacrifice the interests of the organisation for personal gain.” (Shaw, 2014)

- (a) With reference to the statement above, describe the meaning of conflict of interest. (5 marks)
- (b) Elaborate **FOUR (4)** examples of conflict of interest supported with relevant business examples. (20 marks)

(Total: 25 marks)

SECTION B

Question 1

Jack is the Purchasing Officer for Wondrous Construction Company Limited, which also has some subsidiary companies throughout Malaysia. Recently, he met his childhood friend, Daniel who had migrated to New Zealand for work and is in town for his sister’s wedding. Much to Jack’s surprise, Daniel is also in the construction industry and they both catch up on their childhood days during dinnertime, with Daniel spending him food and drinks in a fancy restaurant. Further, Daniel remembered Jack’s childhood hobby and gifted him with the Lord of the Rings Movie Stamps Set. At that particular moment, Jack also met Jonas, who was also having his dinner at the same restaurant. Jonas who owns a newly opened construction supplies company, approached their table and discreetly reminded Jack about his company’s decision to purchase raw materials from his company with an added hint of kickbacks.

With reference to the above scenario, answer the following questions:

- (a) Is it ethical for Jack to receive the gifts and entertainment from Daniel? Discuss. (10 marks)
- (b) Under what circumstances, would receiving a gift, considered to be acceptable behaviour? (5 marks)
- (c) Is it ethical for Jack to receive kickbacks from Jonas? Discuss. (10 marks)

(Total: 25 marks)

--THE END--